



ANNUAL REPORT

2014





MESSAGE FROM OUR BOARD CHAIRPERSON

I've been reflecting on what it means to govern a Christian organisation in a secular society, and the various challenges that it entails. We are certainly living in exciting times, and it is such a privilege to be part of CEC and be able to participate in seeing our children educated about Jesus and Christianity.

Secularisation is a process of change in society. In the midst of social change around it, the church must be sensitive, creative, and flexible. A changing society demands a dynamic church able to adapt to new situations without changing its basic message. That willingness to adapt approaches and methodology will mean the church must be prepared to tread new and untried ways, develop new strategy, and learn from the experience of others. There must be an accompanying willingness to change direction to cope with new challenges.

We all are aware of the targeted media campaign that is taking place around the nation. The Secular Education Network is determined to see all religious education removed from schools. For many schools,

increasing curriculum pressure, the number of children opting out, and negative pressure from what appears to be a minority group of parents, is meaning a re-think of the traditional Bible in Schools programme.

I believe CEC needs to continue to strategically develop curriculum, teachers and programmes that maintain a Christian presence in every school in our nation. I believe that CEC needs to continue to explore alternatives to the traditional bible in schools classes, and continue to grow the work of Champions and other large-group formats.

Lunchtime, Before and After School programmes need to be developed and marketed to schools, particularly those who are considering closing their traditional programmes. Training needs to take place for teachers to be able to step into a different styled programme. Resources need to be developed that embrace our Christian teaching, as well as being relevant and helpful to the school community. More than ever, we need to be thinking of the way forward, and prayerfully strategising for the future.

As an organisation, we have seen huge change – and I believe we will continue to do so. I do understand that change can be challenging. Change can make us uncomfortable. Change can hurt. Change can also bring about growth. Change is also part of life and something we all face. Let's be gracious to one another as we navigate the waters of change, and remember that we are all on the same team! We all desire to see Christian Bible Based Education available to every child in our nation.

I want to take this opportunity to thank and honour our amazing volunteers – your hard work and investment into the work of CEC is invaluable and hugely appreciated. I also wish to extend a thanks to our awesome advisors around the nation – you all do a fantastic job and your faithfulness and commitment to the work is outstanding. Finally, to Simon our CEO and our National Staff Team – you are totally amazing – thank you!

Mitch Jordan
BOARD CHAIRPERSON

MESSAGE FROM OUR CEO



Our mission is that every CRE programme adds value to every school community throughout New Zealand. This is a challenging mission, especially in light of the current climate. This mission is carried out by our 'grassroots army of volunteers' who continue to faithfully serve school communities on a weekly basis. I am proud of our volunteers, and what they contribute to school communities across New Zealand. Our volunteers also continue to support CEC as we seek to innovate. We need new methods if we are going to continue to achieve our mission. In this Annual Report you will read about our new Champions programme, and other innovative projects including the CEC Toolbox and our new curriculum projects. Methods change, however the message remains the same. We are fully committed to resourcing and supporting our volunteers, while investing in new programmes and ideas that will enable us to continue to serve school communities. We are committed to ensuring this vital work goes from 'strength to strength.'

Simon Breening
CHIEF EXECUTIVE OFFICER

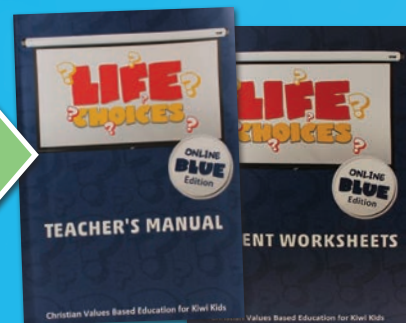
MOMENTUM

MOMENTUM
CONFERENCES
HOSTED IN
AUCKLAND,
WELLINGTON &
CHRISTCHURCH

Three conferences, three cities, hundreds of CRE teachers - every year we host a Momentum conference in three regions across New Zealand. The purpose of the Momentum conference is to inspire, equip and resource our CRE teachers for excellence in the classroom. Key note speakers included Ian Grant and Murray Robertson, along with a range of excellent workshop speakers presenting on a range of topics including: answering those tricky questions, music in the classroom (using i-Pods with success) and innovative CRE programmes. We believe it's important to provide our CRE teachers with on-going opportunities to develop their skills further as they inspire the next generation of kiwi kids.

OVER
200
CRE TEACHERS
ATTEND
MOMENTUM

LIFE CHOICES
ONLINE EDITION
(BLUE) WAS
PUBLISHED



EXCELLENCE IN THE CLASSROOM

INSPIRE, EQUIP AND RESOURCE CRE TEACHERS
FOR EXCELLENCE IN THE CLASSROOM



CEC PARTNERS WITH
SNACK MUSIC TO
PRODUCE FIRST EVER
CD FOR JUNIOR AND
SENIOR STUDENTS

SNACK
music



PROFESSIONAL DEVELOPMENT IN THE MANAWATU

BY SHEILA MONAGHAN, MANAWATU REGIONAL ADVISOR

On the 7th & 9th August 2013 we held the 2nd of our Training Days for the year - "Ignite Develop & Connect Conference" in the Manawatu. This was held at Gateway Church in Palmerston North.

A brilliant two-day event was planned with Simon Greening, our CEO, coming down to encourage the Region - "A road map for the future." It was valuable to have Simon there being able to answer questions and give the outline for how CEC was moving forward. The conference was a full day Wednesday and a Friday evening, with 80 teachers in attendance. Teachers enjoyed interactive sessions, lunch/dinner and browsing resources from our local Manna Christian Store. Spot prizes from local firms were up for grabs and plenty of fun and laughter was had by all. We also took the opportunity for Simon to meet with some of the local Pastors.



THE TOOLBOX PROJECT

BY DOMINIC HOEFT,
CEC GENERAL MANAGER

After months of design, in December 2013 we launched our brand new Toolbox website - our 'one stop shop' for all things CRE.

The site has a range of exciting new features for our CRE teachers to access such as a Resource Shop, a section fully dedicated to Professional Development, a 'My School' database, a place for our Life Choices curriculum to be downloaded for free, plus a range of other useful tools to assist with achieving excellence in the classroom.

The aim of the Toolbox is to give our teachers the freedom and flexibility to access materials and information in their own time and as they require it, while at the same time streamlining some of the core functions of the National CEC Office.

Once a user has set up their personalised Toolbox account they are then able to purchase goods online and gain access to our new top-level database, which outlines the key information we hold for our volunteers such as whether they have been police vetted or church endorsed.

The CEC team has received encouraging feedback about the benefits of the new site and we look forward to taking Toolbox to the next level and maximising its potential.

www.cectoolbox.org.nz



407

CRE TEACHERS
ATTEND REGIONAL
PROFESSIONAL
DEVELOPMENT
& TRAINING
EVENTS

STRENGTHENING RELATIONSHIPS

PASTOR'S
BREAKFAST IN
WELLINGTON

DEVELOP STRONGER RELATIONSHIPS WITH
OUR KEY STAKEHOLDERS BY
DEVELOPING PARTNERSHIP RESOURCES
AND CREATING PARTNERSHIP PROGRAMMES

PARTNERSHIP EVENT, HAWKE'S BAY

BY JULIE NORRIS, CHAIRPERSON HAWKE'S BAY (CEC) TRUST

What a great night was had by all. Not only did we enjoy a good meal and great table company, but Simon Greening (CEO) took us on an adventure challenging us to make sure that CEC had Next Generation teachers. Hawke's Bay are employing a young person to encourage their generation to become part of the CEC Adventure by using current teachers who will train and mentor them just as Paul trained and mentored young Timothy. The aim of the evening was to raise \$10,000 in pledges and we are delighted to announce that we raised over \$6000 towards this exciting project.

PARTNERSHIP
EVENTS IN NEW
PLYMOUTH,
HAWKE'S BAY &
OTAGO

BUSINESS BREAKFAST

BY DOMINIC HOEFIT

On Friday 1st March 2013 we held our 'Business Breakfast' in Auckland. We had a great turnout of over 80 people who were all thoroughly entertained by our guest speaker Andrew Thorburn (CEO of BNZ), together with two of our large group presenters, Rush de Silva and Catherine Levine, and our CEO Simon Greening.

Andrew spoke about his passion for God and how that has impacted his life, and went on to share some of his expertise in the business world. He offered a useful segment at the end of his talk entitled "Tips for stressed out small business owners" - this section was particularly well received!

We had a number of people sign up on the day to the Foundation Supporters Club and come on board to support CEC financially. The aim of the Foundation Supporters Club is to support the following initiatives:

- Develop our large group Champions teams
- Complete the online version of all three years of our Life Choices curriculum
- Host professional development workshops throughout NZ
- Develop new resources for the CEC Toolbox website
- Create new partnership resources for parents, schools and churches
- Develop our Next-Generation recruitment campaign

It was fantastic for CEC to have so many people pledge their support for the work we do, and we would like to thank everyone who came along to the event as well as all those who were praying for us.

125

NEW CRE TEACHERS
UNDER THE AGE OF
40, JOINED THE CEC
MOVEMENT IN 2013

PASSING THE BATON ON

INCREASE THE NUMBER OF TEACHERS IN THE 18-40 AGE GROUP

i-LEARN & PROFESSIONAL DEVELOPMENT ONLINE

In 2013 we launched i-Learn. This new online training programme allows new volunteers to complete their training online, at their own pace, and in their own time. The modules are designed with the next generation in mind, the longest training clip is approximately 13 minutes – and training can be completed in less than 2.5 hours. Our goal is to make training opportunities accessible and user-friendly. We will continue to offer 'live' training opportunities, and in 2013 we partnered with the Cool Bananas team to offer exciting professional development opportunities in a number of regions across New Zealand. By the end of 2013, over 200 new CRE teachers had commenced their training online. Our goal is to use the internet platform to roll out further training and professional development opportunities. The new CEC Toolbox website will feature a range of professional development clips for CRE teachers.

215

PEOPLE
COMMENCED
TRAINING
ONLINE



OVER
500

PEOPLE JOINED
OUR FACEBOOK
GROUP

ANNALIESE SMITH: NEXT GENERATION RECRUITER, HAWKE'S BAY

CRE (Bible in Schools) is a ministry I have been involved in for many years and every year my classes both amaze and challenge me. It is such a rewarding and necessary ministry for the churches to be involved in. This year I am blessed to have some time to travel around the local churches, particularly to meet with the youth and young adults to encourage them to get involved – inspiring the next generation of kiwi kids!

NEXT
GENERATION
BOOKLET



THE DEVELOPMENT
OF OUR NEXT
GENERATION DVD

1

COMPLETE YOUR
TRAINING ONLINE
WITH CEC iLEARN

2

COMMIT TO
OUR CODE OF
EXPECTATIONS

3

BECOME AN
ACCREDITED
CRE TEACHER -
Police Vetting Form

4

BECOME AN
ACCREDITED
CRE TEACHER -
Church Endorsement
Form

5

PLACEMENT
IN A SCHOOL

NATIONAL CHAMPIONS PROGRAMME

BY CATHERINE LEVINE,
NATIONAL CHAMPIONS MANAGER

Champions has had an explosive 12 months of growth, nationally and within Auckland.

For example, in the last year, Auckland has gone from two paid presenters (Rush de Silva and myself) covering 15 schools, to five paid presenters covering 30 schools! Six of these have switched from traditional CRE to a lunch time programme (100% of schools that have closed their CRE programme have welcomed a lunch time programme) and another nine where the volunteers were unable to continue the current programme and CEC was contacted to urgently find a replacement if the programme was to continue. Other regions have welcomed the "Champions" brand with the professional edge it brings to their presentation, and the supporting resources available. Huge growth has happened in some areas, as volunteer teams have taken on the mandate and opened up new programmes. For example, Arise Church opened three lunch time programmes in Wellington and Gisborne has four new programmes opening. Then there is growth in other areas as regions choose to employ paid presenters to cover a greater number of schools, with a team of paid presenters in the Waikato and a new presenter in Rotorua. It is exciting to see the growth in the team of presenters we have on board, mostly in their early twenties and a diversity of cultures. It's a bright future as we have more of this generation excited to come on board, catching the vision of CEC.



INNOVATION

RESOURCE AND DEVELOP INNOVATIVE
CRE PROGRAMMES

OVER
40

CHAMPIONS
PROGRAMMES IN
NEW ZEALAND



THE WAIKATO CHAMPIONS CHRISTMAS TOUR

BY RIANA DOUGLAS, WAIKATO CHAMPIONS PRESENTER

The title and theme of the assembly was 'Grateful'. We used drama, media, dance and song to portray a message that Christmas is more about giving than receiving and that Jesus was the greatest gift ever given at Christmas.

Our team was able to be in 13 different primary schools over five days and saw over 4000 children. Six of the assemblies were large city schools that do not currently have any form of Religious Education. All of the feedback we have received from principals, teachers and children has been extremely positive.



"Thank-you for coming to my school... the message was that Christmas is not about yourself it's about everyone else."

SASHA

COMMENTS FROM GRATEFUL KIDS -
WAIKATO CHRISTMAS TOUR

"Thank-you for coming to our school, my favourite part was when the boys gave the girl what she couldn't afford but what she wanted. I think you were trying to teach us to be grateful for what we get."

TYLA



"Thank-you for doing an excellent show. I thought the message was not only thinking about yourself, but thinking about others. I learnt about friendliness and caring for others, and about Jesus. I loved the awesome dance and the beautiful singing. I hope you come again next year."

TEGAN



THE AUCKLAND CHAMPIONS CHRISTMAS TOUR

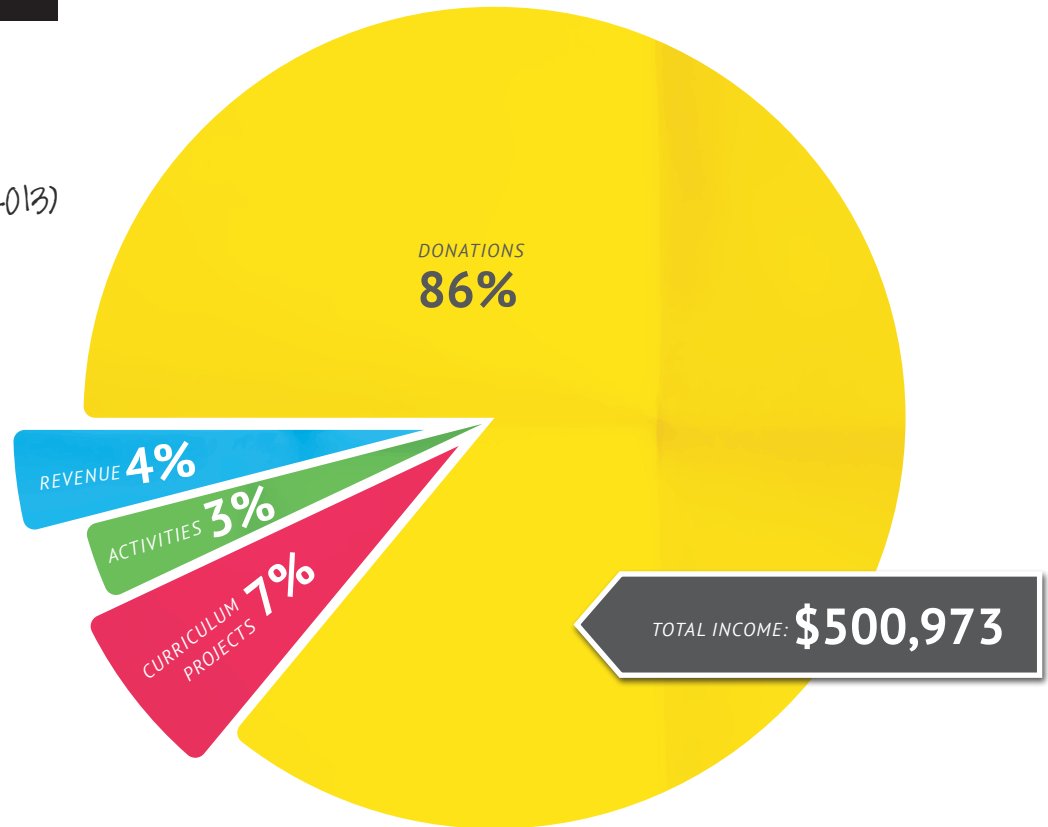
A highlight of 2013 had to be the Christmas show, "The Inn Keeper's Christmas" CEC presented for schools in Auckland, from Helensville to Bombay. We presented 32 shows over four weeks to around 10,000 children, with more schools on the waiting list that we sadly could not fit into our schedule. We carried our beautiful set, stacks of costumes and sound system from school to school in the iconic Postman Pat van.

Our cast consisted of two CEC staff or volunteers, and 18 children chosen to be actors from the audience, with a helper or two to get the children all in the right costumes. The 30-minute show we presented was often side-splitting hilarious as children ad-libbed their lines or mixed their words up. In several schools we got teachers to dress up as the wise men, or the innkeeper's cat, adding to the hilarity.

The feedback from staff and children was overwhelmingly positive as it was described as the most memorable show they have had in their school, but still giving every child the opportunity to hear the true story of Christmas. We can't wait to come up with a show for 2014, probably with two teams going out so we can meet the demand for our show.

INCOME

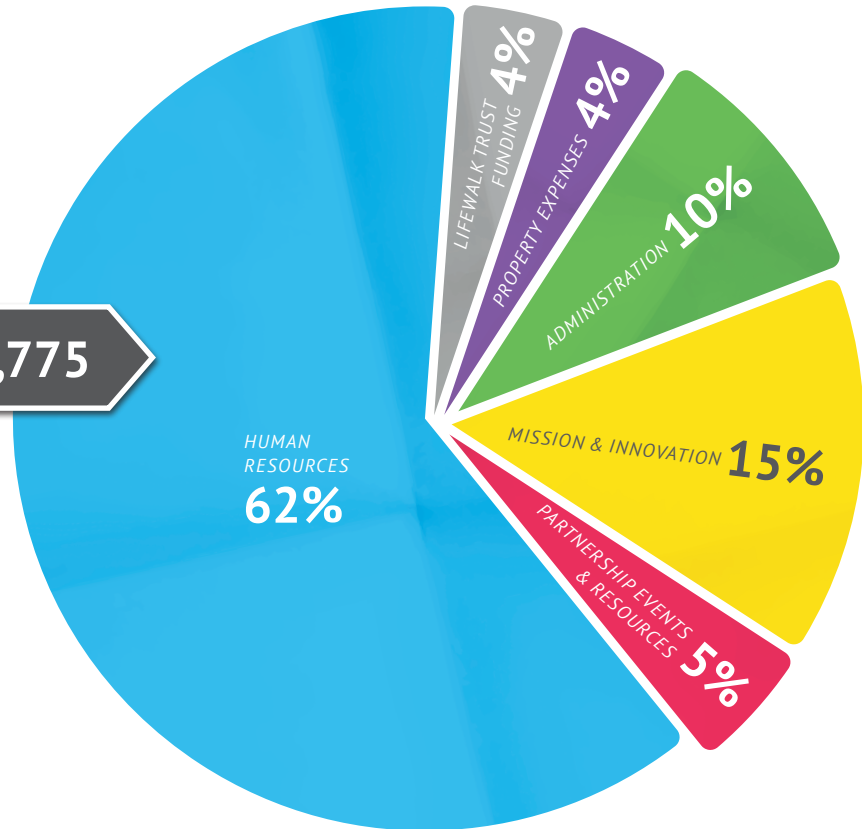
FINANCIAL YEAR (2013)



EXPENSES

FINANCIAL YEAR (2013)

TOTAL EXPENSES: **\$492,775**





For more information, contact
our National Office on
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email: office@cec.org.nz
www.cec.org.nz